

DuPont™ Altriset™ TERMITICIDE

Safeguard what you value most.™



Your home. Your family. Your environment.

Balancing priorities is part of every decision. If you want powerful, professional termite control that is also environmentally smart, DuPont™ Altriset™ is truly the only choice.



The miracles of science™

DuPont™ Altriset™ TERMITICIDE

DuPont™ Altriset™ gives you powerful and long-lasting termite control—all while treating your family home and the environment with respect.



A smart way to protect your investment.

Termites live to eat. Their hunger causes \$5 billion worth of damage each year in the U.S.—damage most homeowners insurance doesn't cover.

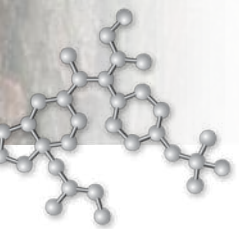
Enter DuPont™ Altriset™. It works by paralyzing the mouths of termites within hours of ingestion, stopping further damage immediately. But Altriset™ doesn't stop there. It also increases termites' natural social behavior. By grooming and exchanging food, they spread Altriset™ among other colony members.

No other professional termiticide offers you all that you want—timely, lasting, effective results plus reduced environmental impact. By choosing DuPont™ Altriset™, you can safeguard what you value most—your family home and the environment.

Altriset™ works with innovative efficiency:

- ▶ Your professional termite control specialist applies Altriset™ in targeted areas.
- ▶ The first wave of termites to come into contact with Altriset™ walk through it, ingest it and carry it on their bodies. They cannot taste or smell it.
- ▶ Within several hours, the mouths of exposed termites become paralyzed to stop further feeding.
- ▶ Exposed termites experience increased grooming and interaction so that they spread Altriset™ among other colony members.
- ▶ Over time, termites become more lethargic and show signs of muscle paralysis.
- ▶ Altriset™ eliminates the termites in three months or less when used in accordance with the label.





An environmentally smart solution.

There are other professional termite control products. So why choose Altriset™? Because it's a unique combination of powerful, effective and environmentally smart.

Altriset™ uses breakthrough chemistry developed by DuPont scientists, who have spent years studying the natural insect repellent substances found in certain tree and shrub bark. Mimicking these natural substances is an important innovation in pest control. In fact, Altriset™ is the first major innovation in termiticide technology since the 1990s.

This is one reason why Altriset™ has such a low impact on the environment, including mammals, birds, bees, fish and other animals. And why Altriset™ is a smart choice for you and the environment.

Low impact, breakthrough chemistry.



No warning or caution label

The U.S. EPA requires registered pest control products to display a signal word on the label, such as “warning” or “caution,” depending on their level of toxicity. Because of its low toxicity, Altriset™ is the first and only liquid termiticide that does not have any signal word. This is a breakthrough accomplishment based on extensive research and is currently unequaled in the professional pest control industry.



No specific first aid requirements

Altriset™ is the first professional termiticide that does not require any specific first aid intervention if anyone is accidentally exposed. There's no mandatory need to rinse eyes, rinse skin or call a poison control center. For further questions you may call 800-441-3637.



No protective equipment needed to apply

Likewise, when applying Altriset™ the termite control professional treating your home is not required to wear special personal protective equipment such as gloves and eyewear.



A commitment to sustainability and stewardship

Twenty years ago, DuPont was one of the first companies to publicly establish environmental goals. Since then, we've focused on developing products that are highly effective with low impact on the environment. DuPont is also taking a leadership role in the area of sustainable packaging with improved environmental impact, usability and reduced product waste.

Recently, DuPont became the first company in the pest control industry to deliver compostable and biodegradable packaging called Terrene™ packs, currently used for DuPont™ Arilon® insecticide. DuPont has also developed packaging that is 100 percent recyclable, made with 100 percent post-consumer recycled plastic.



To learn more about DuPont™ Altriset™ termiticide, visit us at altriset.dupont.com.

Please contact your local DuPont representative for details and availability in your state.



DuPont Professional Products

Pest Management Solutions:

Advion® Ant Bait Arena

Advion® Ant Gel

Advion® Cockroach Bait Arena

Advion® Cockroach Gel Bait

Advion® Fire Ant Bait

Advion® Insect Granule

Altriset™ Termiticide

Arilon® Insecticide

This reference guide is not intended as a substitute for the product label for the products referenced herein. Product labels for the above products contain important precautions, directions for use and product warranty and liability limitations that must be read before using the product. Applicators must be in possession of the product label(s) at the time of application. Always read and follow all label directions and precautions for use when using any pesticide.

The DuPont Oval Logo, DuPont,™ The miracles of science,™ Advion,® Altriset™ and Arilon® are trademarks or registered trademarks of DuPont or its affiliates.

Copyright © 2011 E.I. du Pont de Nemours and Company. All rights reserved. 1/11



The miracles of science™